



## 2009 SOUTH CAROLINA FESTIVAL OF DISCOVERY COOKERS PACKET

The 9<sup>th</sup> Annual South Carolina Festival of Discovery Barbeque and Hash Cook-Off presented by the Uptown Greenwood Development Corporation will be held **Friday, July 10 and Saturday, July 11, 2009 in Uptown Greenwood**. The South Carolina Festival of Discovery Barbeque and Hash Cook-Off is an **Official South Carolina State Barbeque Championship Cook Off** as proclaimed by South Carolina **Governor Mark Sanford**, and is a **Kansas City Barbeque Society** sanctioned contest. Money will be awarded in the four standard KCBS categories as well as Hash and “Anything Goes” contests. Awards will include Grand Champion, Reserve Grand Champion, and the Governor’s Trophy for SC teams only. The overall Grand Champion will receive an invitation to the American Royal Invitational in Kansas City, Missouri in October and will have their name entered in a drawing for a chance to attend the Jack Daniels World Championship Invitational in Lynchburg, Tennessee.

### **South Carolina Festival of Discovery Contact Information:**

Uptown Greenwood Development Corporation

P.O. Box 202

Greenwood, SC 29648

Phone: (864) 942-8448

Fax: (864) 953-2469

[www.festivalofdiscovery.com](http://www.festivalofdiscovery.com)

[uptown@cityofgreenwoodsc.com](mailto:uptown@cityofgreenwoodsc.com)

### **Emergency contact information:**

Angie Jones— (864) 554-2937

Charlie Barrineau—(864) 992-4623

Billy Allen—(864) 910-1011

Police officers will be on site 24/7 beginning Friday, July 10<sup>th</sup> at 5 PM thru Saturday, July 11<sup>th</sup> at 11 PM. If it is an emergency, please dial 9-1-1.

## **Time Line**

### **Friday, July 10, 2009**

Teams will be allowed to begin setting up at 8 AM Friday morning July 10<sup>th</sup>. Teams that are vending are welcome to vend all day on Friday and into Friday evening. The team meeting

will be held on **Friday, July 10 at 4:00 PM** in the Greenwood Textile Building (332 Main Street – adjacent to the cook site).

The turn in time for the anything goes competition on **Friday is 8:00 PM**. Turn in location will be the rear entrance of the Greenwood Textile Building.

If you plan on coming in on Thursday night, **THAT'S OKAY!** Just let us know so that we can make parking available. There will be FREE live blues music in Uptown Greenwood Thursday from 5:30 – 8 PM featuring the “Nouveaux Honkies.

### **Saturday, July 11, 2009**

The Taster's Choice Competition will begin at 11 AM (*NOTE – This is one hour before the judging begins...see below for more info*).

Standard KCBS turn-in times will be used:

**12:00 PM - Chicken**

**12:30 PM – Pork Ribs**

**1:00 PM – Pork Shoulder**

**1:30 PM – Brisket**

**2:00 PM - Hash**

Turn in for all Saturday competitions are at the rear entrance of the Greenwood Textile Building.

**5:00 PM – Awards Ceremony – Outdoor Main Stage**

### **Taster's Choice Sampling Session Non-Sanctioned Categories**

As a special treat for the public, a Taster's Choice sampling session will be held from 11:00 a.m. - 4:00 p.m. on Saturday, July 11. This will include meat from all categories. During the Taster's Choice sampling session, the general public will be allowed to purchase tickets for \$1 each, which they will then exchange at the participating booth of their choice in return for a reasonable sample of that team's barbeque or hash. The public will also be given one (1) voting ticket with their purchase of five (5) sample tickets. Each team participating in the Taster's Choice sampling session will be given an identical ticket jar. The public will be encouraged to “vote” for your sample by placing their voting ticket in your jar. The Taster's Choice Champion will be awarded based on the number of voting tickets. Uptown will provide all official jars and tickets.

At the conclusion of the event, teams may then turn in any tickets they have collected for reimbursement of \$ .75 per ticket (75/25 split). Trophies will be awarded for 1st - 3rd places and ribbons for 4th and 5th places. This is a VERY popular event. If you plan to participate, please plan accordingly to prepare enough food. **You MUST notify Uptown Greenwood if you plan to participate by Wednesday, July 8, 2009.**

## **AWARDS**

*(\$20,000 in total cash and prizes)*

### **KCBS GRAND CHAMPION**

\$2,500 and trophy

Invitation to the Kansas City Invitational  
Eligibility for Jack Daniels Invitation drawing

### **KCBS Reserve Grand Champion**

\$1,500 and trophy

### **South Carolina Governor's Award**

(South Carolina Teams ONLY)

\$500.00 and trophy

### **Gerald Ledbetter Best of Greenwood Award**

(Greenwood Teams ONLY)

\$250.00 and trophy

### **Prizes for all KCBS Categories**

#### **Professional Division**

Chicken, Pork Ribs, Pork & Beef Brisket

1 <sup>st</sup> Place	\$700
2 <sup>nd</sup> Place	\$600
3 <sup>rd</sup> Place	\$500
4 <sup>th</sup> Place	\$400
5 <sup>th</sup> Place	\$300
6 <sup>th</sup> Place	\$150
7 <sup>th</sup> Place	\$100
8 <sup>th</sup> Place	\$75
9 <sup>th</sup> Place	\$50
10 <sup>th</sup> Place	\$25

**Total Per Category \$2,900**

#### **Anything Goes**

1 <sup>st</sup> Place	\$500
2 <sup>nd</sup> Place	\$400
3 <sup>rd</sup> Place	\$300

**Total Per Category \$1,200**

### **Amateur / Backyard Division & Hash**

Amateur categories: Chicken, Pork Ribs & Pork

Overall Amateur Champion - \$250

1 <sup>st</sup> Place	\$150
2 <sup>nd</sup> Place	\$100
3 <sup>rd</sup> Place	\$50

**Total Per Category \$300**

## EVENT ORGANIZERS RULES

### Non-Sanctioned Categories

#### HASH RULES

Hash is defined at the South Carolina Festival of Discovery Barbeque and Hash Cook-Off as a blend of shredded pork and/or beef, potatoes, onions, spices, and other seasonings.

- To simplify the process, no side dish containers will be permitted in the hash containers. Hash must be presented by itself. It may not be presented with white rice, white bread, or any other item.
- Meat may be pre-cooked and once the team is on-site, the various ingredients may be added for the final stage of cooking. Pre-cooked meat must be maintained at a temperature below 40 degrees Fahrenheit or at or above 140 degrees Fahrenheit prior to the final stage of cooking and after the final stage of cooking while serving samples during the Taster's Choice or packaging for sale.
- Teams may cook with any type of wood and/or charcoal, as well as other flammables such as propane, compressed or liquid gas, etc.
- Entrants must be competing in the South Carolina Festival of Discovery Barbeque and Hash Cook-Off. The Hash entry must be the work of an individual team.
- The blind judging format will be used.

## “ANYTHING GOES” RULES

Your recipe must incorporate at least one of the following Carolina Pride products: pork tenderloin, thick sliced bacon and/or country sausage. The product will be provided (up to 2 different products) and will be available on Friday, July 10<sup>th</sup>. **Entry should fit in standard 9” x 9” box. Entries may not be submitted in other containers.** If you would like your recipe to be included in a SC Festival of Discovery recipe booklet, include a copy of the recipe with your entry.

Recipe may be:

- Marinated or injected, and this may be done before arrival.
- Baked, broiled, barbeque, grilled, fried, etc.
- Garnished. Garnish is anything that is not essential to the taste of the finished dish.
- Served as a salad, hors d’oeuvre, casserole, etc.
- All cooking and preparation, with the exception of marinating, must be done on premise.
- Gas grills are allowed for “Anything Goes”.
- Entrants must be competing in the South Carolina Festival of Discovery contest. The “Anything But” entry must be the work of an individual team.
- Judging will be a modified KCBS format.
- Judging will be **Friday night** using the “**Blind Judging**” technique. The entry will be submitted in a numbered container provided by contest organizer.
- The blind judging format will be used.

## TASTER'S CHOICE

The Taster's Choice sampling session/contest will be held from 11:00 a.m. – 4:00 p.m. on Saturday, July 11<sup>th</sup>.

- All contestants will be equal. There will be no Professional or Backyard (Amateur) classification in this contest category.
- The general public will be allowed to purchase tickets for \$1 each. They will also be given one (1) voting ticket with the purchase of five (5) sample tickets.
- The general public will be allowed to present official South Carolina Festival of Discovery 2009 Barbeque and Hash Cook-Off Taster's Choice tickets at the participating booth/entrant of their choice. Upon receipt of a Taster's Choice Ticket, participating booths/entrants should present the ticket holder with a sample of that team's barbeque or hash entry, as specified by the ticket holder. Please provide them with a reasonable sample for their \$1.00. *This contest is the general public's only opportunity to actually participate in the contest and is intended to create excitement, enthusiasm, and support, not only for the contest but for future contests.*
- **Teams will be responsible for supplying a small bowl or other container/plate napkin and utensil for samples.** (NOTE: Teams **MUST** meet all of the requirements set forth in the "DHEC Food Services at Special Events" booklet.)
- The public will be encouraged to "vote" for your sample by placing their voting ticket in your jar. The Taster's Choice Champion will be awarded based on the number of voting tickets. Uptown will provide all official jars and tickets.
- Winners will be announced during the awards ceremony immediately following the contest.
- Immediately following the awards ceremony, teams participating in the Taster's Choice sampling session/contest may present official South Carolina Festival of Discovery 2009 Barbeque and Hash Cook-Off Taster's Choice tickets that they have collected for reimbursement. The reimbursement will be at a rate of \$.75 per ticket.
- Participants must be competing in the South Carolina Festival of Discovery Barbeque and Hash Cook-Off.

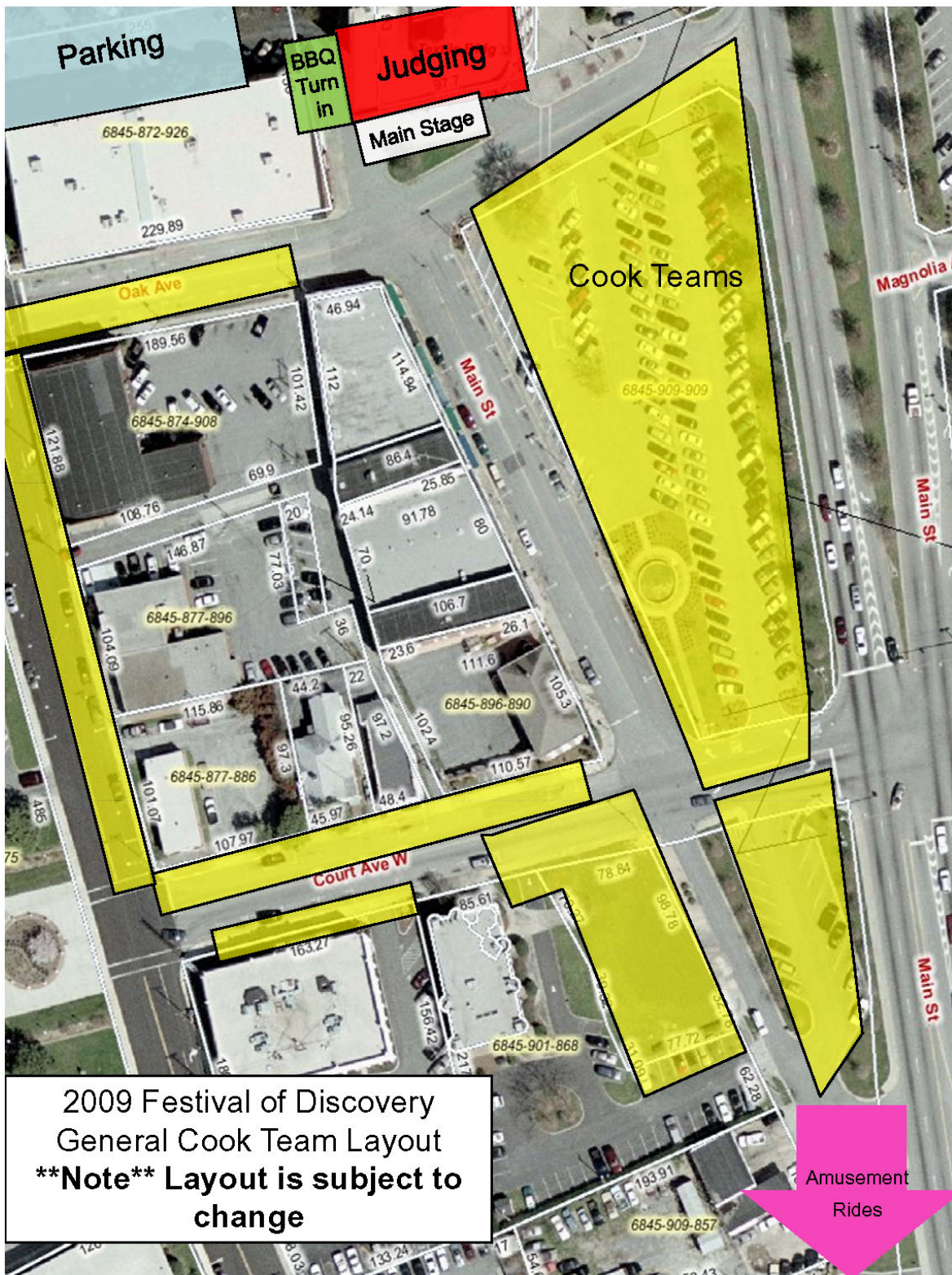
## VENDING DIRECTLY TO THE PUBLIC

- Teams will be allowed make cash sells of BBQ and/or Hash on Friday, July 10<sup>th</sup> and Saturday, July 11<sup>th</sup>. Teams may also vend side items and drinks. Teams must follow SCDHEC guidelines and pay a \$100 vending fee. Tickets will not be used for direct sales as in previous years of the South Carolina Festival of Discovery. **TEAMS THAT DO NOT PAY THE \$100 VENDING FEE AND ARE FOUND TO BE VENDING TO THE PUBLIC WILL BE ASK TO LEAVE IMMEDIATELY.** Teams can participate in the Taster's Choice sampling session without paying the vending fee.
- Teams will be responsible for supplying bowls or other container/plate/napkin and utensil for food items. (NOTE: Teams **MUST** meet all of the requirements set forth in the "DHEC Food Services at Special Events" booklet.)



*A Tradition of Southern Flavor*

Carolina Pride is our presenting sponsor. They can take care of all of your fresh pork product needs. For this year's event, Carolina Pride will offer special company store hours and pricing just for Festival of Discovery participants. The company store will be open Monday, July 6<sup>th</sup> – Friday, July 10<sup>th</sup> from 9:00 – 11:30. Orders must be turned in one day prior to pick up. If you would like to take advantage of this opportunity, contact Angie at (864) 942-8448 or [uptown@cityofgreenwood.com](mailto:uptown@cityofgreenwood.com) for the price list.



2009 Festival of Discovery  
General Cook Team Layout  
**\*\*Note\*\* Layout is subject to change**

Amusement Rides



Western Carolina Products  
324 Main Street  
Greenwood, SC 29646  
(864)942-7007  
Mon - Thur - 8:00-5:00  
Fri - 8:00 - 3:30  
Sat - 8:00 - 11:00



## Got BBQ?

*It's that time of year again. Soon there will be all sorts of delicious smells in the air. Here in the Uptown Greenwood, we can't wait for the 9<sup>th</sup> Annual South Carolina Festival of Discovery to begin!*

*To show our appreciation to all the vendors that will be participating in the cook off this year, we are preparing a special price list for some of the items that they might need.*

*We look forward to meeting up with old and new friends.  
See you there!*

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- Small, 1 compartment hinged to go tray, 100/slv - \$11.39
  - Medium, 1 compartment hinged to go tray, 100/slv - \$11.39
  - Large, 1 compartment hinged to go tray, 100/slv - \$11.39
  - Half Steam Pan - .54 each
  - Full Steam Pan - \$1.29 each
  - 4 oz Plastic Portion cup, 125/slv - \$2.79
  - 2 oz Plastic Portion cup, 250/slv - \$3.72
  - Deli Wax Sheets, 500/bx - \$5.99
  - Food Film, 18" x 2000' - \$18.59

**Our Featured Special!**  
**Roll Kitchen Paper Towels**  
**\$ .50 per roll!**



The logo for the Food Network Challenge. It features the Food Network logo on the left, which consists of a circular emblem with the words "food network" inside. To the right of the emblem, the word "CHALLENGE" is written in large, bold, metallic-looking capital letters with a 3D effect and a slight shadow.

**Hello BBQ competitors,**

**I'm very excited to announce Food Network Challenge will be coming to Greenwood, SC to cover the KCBS BBQ competition at the Festival of Discovery July 9-11, 2009. The crew will be following a few BBQ teams throughout the weekend and as well as filming around all of the teams, judges and festivities. Here are a few things that you, as a BBQ competitor should know:**

**-If you should win Grand Champion you will have the opportunity to be showcased in the show and on Sunday, July 12, demonstrate barbequing meat from each of the four KCBS categories (chicken, pork ribs, pork, beef brisket) for Food Network Challenge.**

**-If you win Grand Champion, Sunday you will also get a sit down interview with us.**

**-EVERYONE should come prepared with schedules and supplies to win and stay Sunday.**

**Food Network Challenge is in its sixth season and currently the third highest rated show on Food Network. This is a fantastic opportunity to show the nation what great people and barbequing Greenwood brings in as well as priceless publicity for your businesses. We're thrilled to be covering the 'Festival of Discovery' and South Carolina BBQ championships this year and looking forward to working with you all in July. If you have any questions email myself or Angie Jones, [uptown@cityofgreenwoodsc.com](mailto:uptown@cityofgreenwoodsc.com).**

**Kimberly Allen**

**Event Coordinator  
Food Network Challenge  
High Noon Entertainment  
[kallen@highnoonentertainment.com](mailto:kallen@highnoonentertainment.com)**